

EXHIBIT E

HARRAH'S COMPANY HOME

ABOUT US

INVESTOR RELATIONS

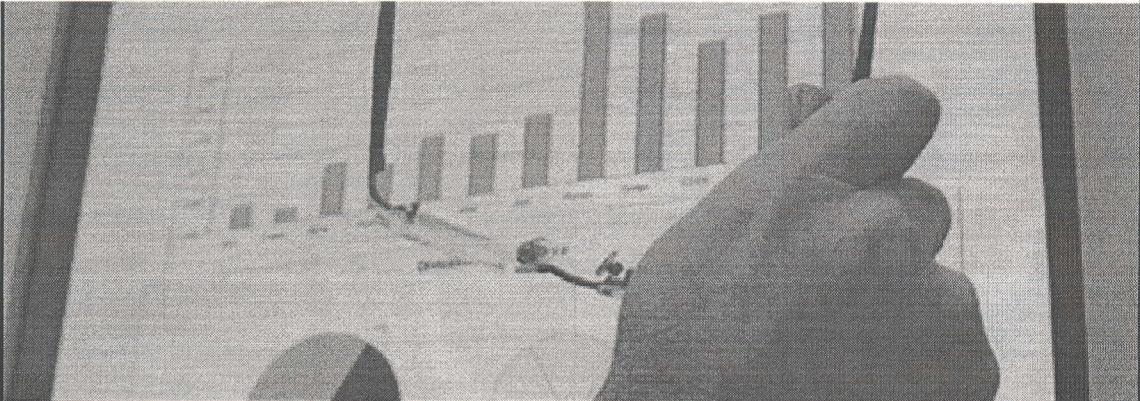
CAREERS

DIVERSITY

NATIONAL GAMING STUDY

INVESTOR RELATIONS

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HARRAH'S ENTERTAINMENT > INVESTOR RELATIONS > **PROPERTY STATS**

Property Stats

[Contact Investor Relations](#)**STATISTICAL DATA AS OF JUNE 30, 2007**

| | Table Games | Poker Tables | Slot Machines | Square Feet of Casino | Hotel Rooms (non-suite) | Hotel Suites | Total Rooms/Suites | Convention Center Square Feet |
|------------------------|-------------|--------------|---------------|-----------------------|-------------------------|--------------|--------------------|-------------------------------|
| Harrah's Reno | 47 | 7 | 878 | 57,000 | 874 | 54 | 928 | 13,765 |
| Harrah's Lake Tahoe | 70 | - | 875 | 57,554 | 436 | 74 | 510 | 18,000 |
| Harvey's Lake Tahoe | 65 | 21 | 903 | 63,275 | 710 | 30 | 740 | 19,000 |
| Bill's | 21 | - | 273 | 18,000 | - | - | - | - |
| Bally's Las Vegas | 52 | 14 | 1,181 | 66,367 | 2,570 | 244 | 2,814 | 79,650 |
| Paris Las Vegas | 98 | 8 | 1,204 | 85,000 | 2,621 | 295 | 2,916 | 181,049 |
| Rio | 82 | 56 | 1,253 | 106,971 | - | 2,522 | 2,522 | 160,000 |
| Harrah's Las Vegas | 93 | 12 | 1,581 | 90,341 | 2,332 | 194 | 2,526 | 30,486 |
| Flamingo Las Vegas | 113 | 16 | 1,326 | 76,763 | 3,415 | 93 | 3,508 | 80,000 |
| Caesars Palace | 127 | 34 | 1,379 | 129,865 | 3,064 | 287 | 3,351 | 534,419 |
| Harrah's Laughlin | 32 | 6 | 915 | 47,000 | 1,335 | 170 | 1,505 | 10,000 |
| Imperial Palace | 46 | 10 | 850 | 75,000 | 2,411 | 229 | 2,640 | 40,000 |
| Bill's Gamblin' Hall | 35 | 10 | - | 42,525 | 195 | 12 | 207 | - |
| Ak-Chin | 24 | 10 | 950 | 48,000 | 144 | 4 | 148 | 5,100 |
| Rincon | 61 | 12 | 1,600 | 69,949 | 552 | 101 | 653 | 7,648 |
| Harrah's Atlantic City | 94 | 24 | 3,648 | 153,107 | 1,304 | 326 | 1,630 | 22,498 |
| Showboat Atlantic City | 89 | 23 | 3,548 | 124,159 | 1,240 | 91 | 1,331 | 5,610 |
| Bally's Atlantic City | 195 | 32 | 5,364 | 225,756 | 1,652 | 92 | 1,744 | 80,000 |

| | | | | | | | | |
|----------------------------|--------------|------------|---------------|------------------|---------------|--------------|---------------|------------------|
| Caesars Atlantic City | 145 | 24 | 3,190 | 142,538 | 1,059 | 80 | 1,339 | 24,090 |
| Harrah's Chester | 19 | - | 2,740 | 92,000 | - | - | - | 12,000 |
| Joliet | 23 | - | 1,188 | 39,160 | 4 | 6 | 204 | 4,747 |
| Metropolis | 26 | 4 | 1,177 | 30,985 | 252 | 6 | 258 | 12,000 |
| Horseshoe Hammond | 58 | - | 1,968 | 48,273 | - | - | - | 2,400 |
| Harrah's Council Bluffs | 19 | 2 | 1,031 | 28,006 | 240 | 11 | 251 | 21,000 |
| Horseshoe Council Bluffs | 45 | 18 | 1,863 | 78,811 | - | - | - | - |
| North Kansas City | 46 | 12 | 1,783 | 60,133 | 323 | 69 | 392 | 10,000 |
| St. Louis | 76 | 21 | 2,827 | 120,000 | 454 | 48 | 502 | 11,248 |
| Cherokee | 40 | - | 3,354 | 88,000 | 547 | 29 | 576 | 16,626 |
| Prairie Band | 28 | 4 | 1,131 | 34,878 | 289 | 8 | 297 | 11,280 |
| Horseshoe Bossier City | 51 | 12 | 1,524 | 29,860 | - | 606 | 606 | 3,797 |
| Louisiana Downs | - | - | 1,366 | 14,918 | - | - | - | 25,600 |
| Horseshoe Tunica | 76 | 16 | 1,830 | 63,000 | 194 | 313 | 507 | 20,450 |
| Grand Casino Tunica | 74 | 7 | 2,085 | 136,000 | 1,243 | 113 | 1,356 | 28,000 |
| Sheraton Tunica | 36 | - | 1,095 | 31,000 | - | 134 | 134 | - |
| Caesars Indiana | 84 | 33 | 1,898 | 87,000 | 484 | 19 | 503 | 24,000 |
| Harrah's New Orleans | 106 | 23 | 2,077 | 125,119 | 352 | 98 | 450 | 7,000 |
| Grand Casino Biloxi | 30 | - | 802 | 27,610 | 454 | 40 | 494 | - |
| Conrad Punta del Este | 47 | 10 | 511 | 44,500 | 266 | 30 | 296 | 50,806 |
| London Clubs International | 471 | 59 | 962 | 125,824 | 184 | 2 | 186 | 3,213 |
| Casino Windsor | 82 | - | 2,597 | 100,000 | 343 | - | 343 | - |
| Total Gaming Group | 2,907 | 526 | 67,167 | 3,084,247 | 31,739 | 6,428 | 38.167 | 1,575,482 |

HARRAH'S BRAND HOMEPAGE

PRIVACY

SECURITY

LEGAL

Harrah's welcomes those of legal age to gamble in a casino to our website.

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